



PRESCRIPTION OPTIMIZATION PROGRAM (POP)

We are your **ADVOCATE.** We are your SOLUTION.

HELPING MEMBERS TAKE CONTROL OF THEIR PRESCRIPTIONS

Ensign Group has partnered with CerpassRx to implement a new benefit, the **Prescription Optimization Program (POP).**













PATIENT ASSISTANCE PROGRAM

Prescription assistance that is offered by pharmaceutical companies to provide free or discounted medications to people who cannot afford them.



INTERNATIONAL FILLING OPTION

We direct members to a trusted organization that can supply the medication from an international pharmacy at a significantly discounted rate to the plan and FREE to the member.



COUPONS AND COPAY CARDS

These are provided by the pharmaceutical companies to help members afford expensive medications by reducing the out-of-pocket costs.



COORDINATION

The POP team explores the possibility of obtaining a copay card(s) from manufacturers and patient assistance programs, providing the critical link between you, your doctor, and pharmaceutical companies.





WE'RE HERE TO

HELP

Our team of experienced professionals values your needs and can answer any questions related to high-dollar medications.



Our POP Patient Advocates will guide you through the complex world of prescriptions to help you obtain your medications in a cost-effective

PRESCRIPTION OPTIMIZATION PROGRAM

PERSONAL

GUIDANCE

Designed to assist members with obtaining critical, high-cost medications at a more affordable



WE'LL MAKE IT

SIMPLE

Personal POP Patient Advocates help determine eligibility for patient assistance, streamlines the application process, and minimizes the processing and wait time for your critical medications

QUESTIONS?

To ensure you understand the benefits of POP and the opportunities available to receive the highest level of benefit coverage for your medication, please call CerpassRx at (844) 622-5324 or email us at PAPOPfax@FPBrx.com.